

# ALYSHA MENAKAYA

## CONTACT

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## EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA  
MFA: FILM & TV PRODUCTION  
SEP 2017-MAY 2020

SIMMONS COLLEGE  
BA: ENGLISH & JOURNALISM  
SEP 2009-MAY 2013



**ALYSHA, NEW YORK  
(PRODUCER)**

## PROFESSIONAL EXPERIENCE

**MADU** New York, NY  
**Digital Marketing Manager & Content Creator**  
**May 2024-Present**  
Collaborating with the marketing team to ensure digital content is in alignment with the brand objectives and strategic direction.

**BIPOCALYPSE - Menakaya Productions** Los Angeles, CA  
**Creator, Producer, Marketing Manager, Talent Manager, Host**  
**Sep 2021-Present**  
Producing a live recurring stand-up comedy show dedicated to BIPOC and LGBT+ comics.

**Netflix is a Joke & Live Nation Comedy** Los Angeles, CA  
**Producer, Social Media Manager, Talent Manager, Host**  
**Apr-June 2024**  
Produced BIPOCALYPSE, a live stand-up comedy show dedicated to BIPOC and LGBT+ comics.

**Janelle Monáe - Wondaland Productions** Los Angeles, CA  
**Producer**  
**Apr-Jun 2023**  
Produced the official trailer for Janelle Monáe's Grammy nominated album, *The Age of Pleasure*.

## KEY SKILLS

- Writing: Screenplays, Copy, Humor
- Social Media Management & Creating
- Talent Management
- Brand Management
- Event Planning
- Hosting
- Stage Management
- Software: Premiere Pro, Canva, Hubspot, Scripto, Final Draft, WordPress